**CaliforniaVolunteers Communications Strategy Meeting**

**Daily Grill**

**2500 North Hollywood Way**

**Burbank, CA 91505**

**AGENDA**

**Thursday, January 25, 2018**

**1:00 p.m. – 4:00 p.m.**

1. Present 2017 Lessons Learned
2. Discuss 2018 Objectives
   1. Volunteer Action Objectives
   2. Executive/Government Affairs Objectives
3. Strategize Important Stakeholder Meetings
   1. AmeriCorps
   2. Disaster
   3. Volunteer Action
   4. Executive/Government Affairs
4. Address Key Projects
   1. Volunteer Action
   2. Executive/Government Affairs
   3. General Communications (e.g. social media, newsletters, etc.)