

CaliforniaVolunteers Communications Strategy Meeting
Daily Grill
2500 North Hollywood Way
Burbank, CA 91505

AGENDA

Thursday, January 25, 2018

1:00 p.m. – 4:00 p.m.

- I. Present 2017 Lessons Learned
- II. Discuss 2018 Objectives
 - a. Volunteer Action Objectives
 - b. Executive/Government Affairs Objectives
- III. Strategize Important Stakeholder Meetings
 - a. AmeriCorps
 - b. Disaster
 - c. Volunteer Action
 - d. Executive/Government Affairs
- IV. Address Key Projects
 - a. Volunteer Action
 - b. Executive/Government Affairs
 - c. General Communications (e.g. social media, newsletters, etc.)